### Hard facts about hard water



Protect your investment and save money with quality water systems for your home

#### Experience the difference quality water can make in your life.

#### Water treatment system



A quality water system installed where the water enters the home removes all those undesirable minerals before they have a chance to cause problems. The system is designed to do the job with great efficiency – year after year.

- "Smart technology" electronic controller can learn usage pattern for increased efficiency
- System is very easy to program and operation is a breeze
- Valve design is industry proven and built tough for extended service
- Safe 12-volt operation

#### **Drinking water system**



Many substances in nature may be undesirable in your drinking water. Whatever your home's water source – municipal water or well water – you can enjoy the benefits of a drinking water system. Installing a drinking water system will provide

your family with high quality water right at your tap. Reverse osmosis and filtration systems provide the best technology to reduce waterborne impurities\* – at less cost and less inconvenience than buying bottled water.

- Continuous flow no storage tank necessary
- Operates on water pressure only no electricity required for most applications
- Compact design fits easily under sink
- · Attractive, high-flow faucet

\*For specific reduction levels please refer to the performance data sheet available through your dealer.

# What's the harm in hard water?

Hard water harms nearly every item in your home, leaving mineral deposits and scale build-up on everything your water touches. Hard water is especially tough on plumbing and on water-using appliances, resulting in more repairs and more frequent replacement – and costing Americans billions of dollars a year.



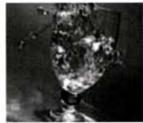




#### The consequences of hard water in the home:

- Pipes become clogged with scale, reducing water flow
- Water heaters scaled with mineral deposits require significantly more energy to heat your water
- · Rust stains on sinks
- · Faucets crusted with hard-to-remove deposits
- · Towels and clothes are dingy and rough
- Glassware and dishes marred by spots and cloudiness
- Increased expenses for detergent and other cleaning products
- More time and effort devoted to cleaning





## Enjoy the advantages of treated water:

- Extend the life of your water heater, fixtures, dishwashers, and laundry equipment by years
- Cut spending on detergents and other cleaning supplies – by as much as half
- Increased water heater efficiency
- Clothes are cleaner, softer, and last longer
- · Dishes and glassware will sparkle
- Eliminate the inconvenience and expense of bottled water
- . Clean, healthier drinking water
- · Better flavor in coffee, soups and ice cubes
- · Great lather with less soap and shampoo
- Everything hair, towels, fruit rinses cleaner
- Improved water flow through cleaner pipes







